

March 1, 2017

Greetings:

We invite you to sponsor the Lacey **Mayor's Gala**, a fundraiser supporting the Lacey Veterans Services Hub. The Gala takes place Friday, April 28, at Saint Martin's University Marcus Pavilion.

More than 32,000 Veterans live in Thurston County, many in need of local access to vital services. The City of Lacey and local service providers established the **Lacey Veterans Services Hub** in response to this need. The Hub offers Veterans one-stop, local assistance with counseling, housing, education, healthcare, employment, and VA benefits.

Since October, 2016, the Lacey Veterans Services Hub served over 500 Veterans:

- **Housing and Financial Assistance**
- **Education, Employment, and Training**
- **Counseling and Peer-to-Peer Support**

The Mayor's Gala will be an opportunity for community members to socialize AND raise money to support the Lacey Veterans Services Hub. The event features live music, classic cocktails, dinner, a silent auction, inspiring speakers, and more!

Thank you for considering sponsorship of the Gala. Your support will **Help Us Help Veterans!**

Sincerely,

Mayor's Gala Honorary Co-Chairs:

*Mark Brown, Karen Fraser, Jon Halvorson, Gene Liddell,
Tom Nelson, Nancy Peterson, and Graeme Sackrison*

For more information contact:

Maija Glasier-Lawson, Event Coordinator, (561)985-0363 maijalee@hotmail.com

www.CelebrateLacey.com

Sponsorship Benefits

Please help us support local Veterans by sponsoring the Lacey Mayor's Gala, a fundraiser supporting the Lacey Veterans Services Hub. See the chart below for sponsorship details. Thank you for your consideration!

Sponsorship Levels:

Diamond Sponsor - \$5,000 Platinum Sponsor - \$2,500

Gold Sponsor - \$1000 Silver Sponsor - \$500

Sponsorship Benefits:

	Diamond \$5,000+	Platinum \$2,500	Gold \$1,000	Silver \$500
Sponsorship Listing in Program	X	X	X	X
Drink Tickets	8	6	4	2
Name on Website w/hyperlink	X	X	X	X
Listing on "Thank You Sponsors" Sign at Event	X	X	X	X
Logo/Name in Program	1"	½"	¼"	
Logo/Name on Poster	1"	½"	¼"	
Dinner Tickets	8	4	2	
Individual Sponsor Sign (specific element)	X	X	X	
Acknowledgement by Emcee During Program	X	X		
Preferred Table Placement	X	X		
Personal Introduction During Live Program	X			
Logo Presented on Screens During Video and Live Program	X			

*Ask about tailoring your sponsorship package to your business needs.